

F & I
MARKETING, INC.

F & I MARKETING, INC.
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MARKETING - CONSULTING - IMPORTING

- ▼ Experience
- ▼ Expertise
- ▼ Service

" Your Competitive Advantage."

COMMITTED TO EXCELLENCE

Your Competitive Advantage In Marketing Your Product To The Retailer, And Ultimately, The Customer.

Our mission is to provide complete service of the best quality products to the retailer at fair market prices.

The advantages we offer:

- ▼ Over thirty-five years of experience in the brokerage business. George Franks was a partner of another brokerage firm for twenty-eight years prior to co-founding F & I Marketing, Inc.
- ▼ Thirty-two years in chain drug retail experience. Dwight Iverson spent thirty-two continuous years with Walgreen Drug Company beginning as a Pharmacist in Peoria, Illinois, and retiring as Director of Purchasing at their headquarters in Deerfield, Illinois, prior to founding F & I Marketing, Inc.
- ▼ Complete retail market knowledge.
- ▼ Personal contacts with executives of most major retailers.
- ▼ Providing expertise in display needs and requirements.
- ▼ Knowledge and experience in:
 - ▼ Developing private label products.
 - ▼ Shipping and receiving procedures.
 - ▼ Warehousing and direct store delivery.
 - ▼ Controlling customer warehouse out-of-stock.
 - ▼ Providing buyers with year long projections by Quarter, of items, sales, costs and profits.
- ▼ Complete service to the retail buyer in form preparation, formal or informal presentations, inventory control and pricing.

EMPLOYEE PROFILE

Dwight Iverson

Covers Walgreens and selected accounts with general merchandise and consumables.

George Franks

Covers Walgreens, Albertsons and Sam's Club for consumables and bulk sales.

Jim Iverson

Walgreens and Information Technology

Anita Shames

Covers Walgreens (Grocery and Pet), Chicago Public schools, Health Food stores, Sports Stores and Sports complexes, manages operations of forms, UPC's and preparations for major presentations.

Bob Dagostino

Covers Walgreens for consumables, candy, dry grocery, frozen and general merchandise, and covers Rite Aid.

Mark Wedyck

Covers Aldi, Promotions Unlimited, Menards, Farm & Fleet, major hardware chains and numerous other accounts.

Diana Modjeski

Covers all inner city and ethnic stores, Northern Indiana, jobbers, wholesalers, oil companies, small grocery chains and independents.

Marcia Erker

Office Manager

Debra Bensen

Administrative Assistant

Nikki Zettler-Sexton

IT & Systems Development

TOP ACCOUNTS

Drug

CVS
Rite Aid
Walgreens
Walgreens PR

Grocery

ALDI
Central/Certified
Fairplay
Treasure Island
Sunset Foods
Walts
Strack & VanTil
CUB
Dearborn
Jewel(Supervalu)

Mass/Club

Costco-Midwest
K-Mart/Sears
Sam's

Dollar Store

B & C Values
The Bazaar
Dollar General

Distributors/Jobbers

A & D Wholesale
ARP
Banner Wholesale
DPI Midwest
Eby Brown Company
British Petroleum
Speedway/Super America
Elston Wholesale
Kehe Foods
M. Latos
L & P Wholesale
R.V. Sales

Mail Order / Gift Basket

Design Pac
European Imports
LTD Commodities
MSRF
Pop Corn Factory

Specialty

Ace Hardware
Blains
Card & Party
Claires
Factory Card & Party Outlet
Market Day
Menards
Mills Fleet & Farm
Office Max
Tru Serv/True Value

Bulk

Albanese Nut
Blommer Chocolate
Greco Nut & Candy
Georgia Nut
Superior Nut

ReBaggers

Jenin Distributors
Mi Costentina
Perillo & Sons
Taylor Candy
Warner

Vending

Chicago Vending Supply
Concession Services
Five Star Vending
Vistar USA

Other

ALA Carte/Sweet Services
Carousel Candies
Promotions Unlimited

CATEGORIES

AS SEEN ON TV

BEVERAGE

CLEANING

CONFECTION

ELECTRONICS

GROCERY - SHELF STABLE

GROCERY - FROZEN

HEALTH AND BEAUTY

SNACK

SUNDRY



LTD Commodities
A World of Value at Your Fingertips



Sears

Walgreens



CERTIFIED GROCERS Midwest, Inc.



ULTA
YOUR BEAUTY DESTINATION

Eby-Brown



Jewel-Osco



DEARBORN WHOLESALE GROCERS L.P.

